

ORDER



Orders
Order / Rev: 67465
Alt Order #: 9849237 /Brad
Product Desc: LOU BARLETTA
Estimate: 371
Flight Dates: 10/24/12 - 10/28/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Brabender Cox Mihalke
Buying Contact:
Billing Contact:
 1218 Grandview Avenue
 Pittsburgh, PA 15211

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Barletta/R/Congress
Demographic: A35+
Product Codes: US Congress
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	5	\$1,025.00	\$871.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$1,025.00	\$871.25	0.00
Totals	5	\$1,025.00	\$871.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WLYH CW15	1%	\$1,025.00
Market	100%	\$102,500.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	39%	\$39,975.00
WHP	21%	\$21,525.00
WHTM	25%	\$25,625.00
WPMT	14%	\$14,350.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	10/24/12	10/28/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	--WTF--	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
N 2	WLYH	10/24/12	10/28/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	--WTF--	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
N 3	WLYH	10/27/12	10/28/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
Totals														5	\$1,025.00